

One Beautiful Life

A BLOG BY KRISTA EWERT



Hello, I'm Krista. Thank you so much for considering a partnership with me. One Beautiful Life was birthed alongside my daughter, Ella, in 2009, when we found out that she has Trisomy 21. From there, as she grew and we grew, we realized that while sometimes special needs deserves special attention, it is not what defines us nor confines us. As a result, I write on various aspects of parenting, homemaking, faith and special needs, with a little travel and photography thrown in there.

INFLUENCER | WRITER | PHOTOGRAPHER

Social



onebeautifullifeblog
1K+ friends
589 page likes



@kristadawne
850+ followers



@kristadawne
600+ followers



kristadawne
450+ followers

Blog

My readers are your clients. They are primarily women between the ages of 25 and 65, many of whom are parents of children with special needs. They mostly come from Canada and the United States however that reach is spreading across the globe.

7K+
pageviews

6K+
unique views

The Art of Storytelling

We are all in the midst of writing our stories, whether we use words or not. One Beautiful Life exists to help people be the authors of their own stories by giving them the inspiration, words and support they need to articulate their own circumstances. When partnering with a brand, I look for products and services that resonate with my readers and I feel would add to their life. They are not just browsing for quantity but quality.

I can tell your brand's story by offering:

- sponsored posts with high quality product images
- hosting giveaways
- product reviews
- social media promotion
- the sky's the limit: have an idea? Let's talk

Awards

In 2015, I was one of VancouverMom's Top 30 Bloggers